

Alberni Valley's VitalSigns®

Criteria for Photographic Submissions 2018

Background

Community foundations provide a simple, powerful, and highly personal approach to giving. We offer a variety of giving tools to help people achieve their charitable goals. You can make a gift of cash, stocks, bonds, real estate, or other assets to your community foundation. Most charitable gifts qualify for maximum tax advantage under federal law. You can support the issues and organizations you care about the most, all through your community foundation.

Alberni Valley's Vital Signs

The Alberni Valley's 2018 Vital Signs® report is a community check-up. The Alberni Valley Community Foundation (AVCF) uses Vital Signs® to measure the vitality of our Valley, identify significant trends, and examine the distinct issue areas that are critical to the Alberni Valley's quality of life.

Alberni Valley's Vital Signs® provides objective, quantifiable measurements from reputable, recognized, and public sources. The report informs the community on quality of life issues and inspires actions to address them by community members, non-profits and community organizations, public policy-makers, private sector decision-makers, and private philanthropists.

Photo Contest

The Alberni Valley Community Foundation is excited to host a photography contest during June 2018. Submissions for the Alberni Valley's Vital Signs contest should be based on how you view quality of life in the Alberni Valley. Additionally, submissions should align to one or more of the following issue areas:

- Arts & Culture
- Belonging & Leadership
- Children & Youth
- Environment
- Food
- Getting Started in Our Community
- Health
- Housing
- Income Gap/Gap between the Rich and the Poor
- Learning
- Recreation
- Safety
- Seniors
- Work & Economy

Some examples to consider*: cultural events, volunteering, the natural environment, sporting events, hobby groups, sustainability initiatives, homelessness, transportation, learning, construction, housing, safety, businesses, outdoor/indoor work, etc.

*Although we have provided examples, please don't let these limit your creativity.

Photos will be judged in July 2018.

Prizes will be awarded to first, second, and third place winning submissions.

Types of Images Sought

The primary purpose of the images is to support the presentation of information in Alberni Valley's Vital Signs®, though the images may also be used in any complimentary AVCF publications or websites.

The images should:

- Be realistic – neither overly idealistic nor excessively gloomy.
- Ideally, portray citizens taking action to improve quality of life in the Valley
- Reflect the diversity of the Alberni Valley: cultural, economic, etc.

Submission Guidelines

By submitting your photographic image (the "image") you hereby irrevocably grant the following nonexclusive rights and release us from any liability in connection therewith:

a) the right to reproduce the image electronically, and any use on the internet, including the AVCF websites.

b) the right to reproduce the work, with appropriate credit in AVCF publications.

All entries are to be delivered electronically to info@albernifoundation.ca.

Deadline for entry: Friday June 29, 2018, by 4:30 p.m. No late entries accepted.

Winners will be notified by July 20, 2018.

Recognition

Special recognition will be given to first, second, and third place winners at the Alberni Valley's Vital Signs® launch date on October 2, 2018.

Winning submissions will be used in the Alberni Valley's Vital Signs® report.

A prize of \$100 will be awarded to the first place finisher, \$75 to the second place finisher, and \$50 to the third place finisher.

More information about the Alberni Valley Community Foundation is available at www.albernifoundation.ca.